

CONSUMERS' ASSOCIATION OF CANADA

Saskatchewan Branch

**A marketplace that works with you
or
a market place that works against you?**

Consumer Rights

Government legislation and ethical business recognise these:

1. The **RIGHT** to be informed
2. The **RIGHT** to safety
3. The **RIGHT** to redress
4. The **RIGHT** to choose
5. The **RIGHT** to a healthy environment
6. The **RIGHT** to a consumer education
7. The **RIGHT** to be heard

Consumer Responsibilities

1. The **RESPONSIBILITY** to search out and use available information
2. The **RESPONSIBILITY** to read instructions and take precautions
3. The **RESPONSIBILITY** to fight for the quality you believe you should be receiving
4. The **RESPONSIBILITY** to make your own independent and informed consumer choices
5. The **RESPONSIBILITY** to minimize environmental damage through careful choice and use of consumer goods and services
6. The **RESPONSIBILITY** to take advantage of educational opportunities
7. The **RESPONSIBILITY** to make your own opinions known

Consumer Actions

1. **CHOOSE** to read labels, follow instructions, and research before you purchase
2. **CHOOSE** to use safety equipment,
3. **CHOOSE** to complain effectively and refuse to accept shoddy workmanship
4. **CHOOSE** to resist high pressure sales people, and to comparison shop
5. **CHOOSE** to reduce waste, reuse products wherever possible and recycle
6. **CHOOSE** to attend seminars and workshops, lobby for consumer education in school
7. **CHOOSE** to join Consumers' Association of Canada, Saskatchewan Branch and make your voice heard.

Exercise your responsibilities and strengthen your rights

Responsible consumers create a better marketplace

It's your Choice!