

CONSUMERS' ASSOCIATION OF CANADA

Saskatchewan Branch

**A marketplace that works with you
or
a market place that works against you?**

Consumer Rights

Government legislation and ethical business recognise these:

1. The RIGHT to be informed
2. The RIGHT to safety
3. The RIGHT to redress
4. The RIGHT to choose
5. The RIGHT to a healthy environment
6. The RIGHT to a consumer education
7. The RIGHT to be heard

Consumer Responsibilities

1. The RESPONSIBILITY to search out and use available information
2. The RESPONSIBILITY to read instructions and take precautions
3. The RESPONSIBILITY to fight for the quality you believe you should be receiving
4. The RESPONSIBILITY to make your own independent and informed consumer choices
5. The RESPONSIBILITY to minimize environmental damage through careful choice and use of consumer goods and services
6. The RESPONSIBILITY to take advantage of educational opportunities
7. The RESPONSIBILITY to make your own opinions known

Consumer Actions

1. CHOOSE to read labels, follow instructions, and research before you purchase
2. CHOOSE to use safety equipment,
3. CHOOSE to complain effectively and refuse to accept shoddy workmanship
4. CHOOSE to resist high pressure sales people, and to comparison shop
5. CHOOSE to reduce waste, reuse products wherever possible and recycle
6. CHOOSE to attend seminars and workshops, lobby for consumer education in school
7. CHOOSE to join Consumers' Association of Canada, Saskatchewan Branch and make your voice heard.

Exercise your responsibilities and strengthen your rights

Responsible consumers create a better marketplace

It's your Choice!